



## Williamsburg Multiple Listing Service, Inc.

*The WMLS is pleased to make available the following all-inclusive value added services*

1. **Instanet Transaction Desk . . .** Electronic forms, electronic signatures, toll-free faxing, unlimited document storage and more – all available at your fingertips to make your job easier - through Matrix.
2. **RPR (Realtor® Property Resource) . . .** An exclusive Realtor® benefit, a link to RPR is available to WMLS users through Matrix.
3. **State of the Art Lockbox System . . .** High tech SentiLock Smartcard and Lockbox security system which includes many unique and valuable features.
4. **Lockbox Access Report . . .** This comparative twenty-four (24) month report, provided monthly by the WMLS, details the number of times all WMLS lockboxes were accessed. The tool can be used when working with sellers to compare month-to-month showing trends in our local market.
5. **Monthly Newsletters & Breaking News Alerts . . .** Monthly newsletters providing informative, current news, are emailed to all WMLS users. “Breaking News” alerts are time-sensitive and distributed as needed.
6. **Home Sales Statistical Report . . .** As a value-added service the WMLS provides a “Monthly Indicator” report in each edition of the WMLS “News at Home” electronic newsletter.
7. **Stats . . .** Impressive statistical reports are available through Matrix and Realist®. Like a virtual “statistician”, quick, user-friendly, and cost effective market research reports can be generated 24/7 and will help you and your clients make confident decisions.
8. **Coordinated Broker Open House (Tour of Homes) Schedule . . .** As a result of direct member input and the efforts of a WMLS Quick Action Team (QAT), the WMLS has a “Broker’s Open” map and schedule. Using the map when scheduling broker’s open houses may help you get more agents to come to your open house. It’s comprised of nine (9) zones located on an entire map or broken down into puzzle pieces of the map for easier viewing.
9. **Linked Property Tax Records . . .** Updated on a regular basis, local property tax records are available through Realist® and are automatically linked to listings in Matrix.
10. **Free Internet Marketing Channels via Lithub and Zillow . . .** Participants/Brokers are given the choice to send their listings to over 900 real estate search websites.
11. **Sophisticated mapping . . .** including satellite & parcel imagery overlays, google street maps, driving directions, and more.
12. **Free Local & Global Marketing . . .** Active listings are transmitted nightly to the websites of the Virginia Gazette, The Daily Press, Realtor.com and WAAREaltor.com.

13. **GoWbgMLS Mobile Application . . .** Available for free in the Apple and Google Play stores, GoWbgMLS provides on-the-go access to an array of real estate tools, current listings and photos, homeowner information, maps and more.
14. **Homesnap Pro . . .** Another mobile application, Homesnap helps you stay connected with your colleagues and clients when you're on the go. Boosted exposure to your listings, rapid CMA reports, and branded localized email are just a few of the many features Homesnap Pro offers.
15. **ShowingTime . . .** Save time, reduce calls and generate more showings 24/7 using ShowingTime via your computer or ShowingTime's mobile app.
16. **Client Portals . . .** Customized client portals enable your client to log-in to a personal website where your recommendations can be considered and noted upon for easy retrieval and feedback.
17. **Internet Data Exchange (IDX) . . .** Optional data feeds are available to companies and/or agents that display WMLS active listings on company and/or agent websites.
18. **REALTOR® Owned WMLS . . .** The WMLS is owned and operated by its users, the Participants. Features, pricing, policies, etc. are all determined by the members based on a business model that establishes providing the best tools and products in the most cost-effective manner.

WMLS Your Value Added Service